

A group of students in school uniforms are sitting at a wooden desk, smiling and looking at tablets. The scene is brightly lit, suggesting a classroom environment. The students are wearing dark blazers with orange and white stripes on the collar over white shirts and dark ties. They are all focused on their tablets, which are open on the desk. The overall atmosphere is one of collaborative learning and technology use in education.

# Snapplyfy

EDUCATION

## Case Study



**Snapplify for Education** is a suite of products and services that **digitally enables institutions and students.**



Consistently nominated & shortlisted in the Eduweek Awards 2017 & 2018



Finalists for the Global EdTech Startups Awards 2019



Overall EdTech Award Winner at the Reimagine Education Conference 2018



Gold Award Winner in the E-Learning category of the Reimagine Education Awards 2018



# Problems that you can solve with Snapplify

1

You need an elearning solution that is in line with your school's particular brand of excellence.

2

You're looking for a single platform that enables you to manage all the aspects of your digital learning environment.

3

You want to work with Snapplify, as well as other e-learning providers that you have already integrated into your school.

4

Your institution has not adopted digital learning due to limited or no internet connection.

5

You need to simplify your annual prescribed textbook procurement processes.

6

You need to be able to manage and share multimedia resources with your students.

7

You need a library solution that gives you flexibility, and gives your students access to world class resources 24/7.

8

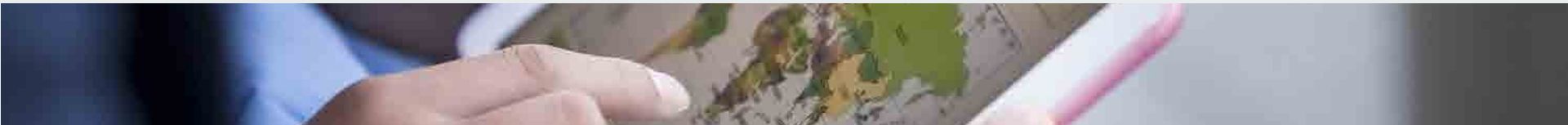
You want to gather accurate data about your students' reading behaviour to make strategic, pedagogical interventions.

9

You need to oversee a bulk roll out to multiple institutions, and don't know where to start.

10

You are concerned that the adoption process among your staff, students and parents will be labour intensive.



# Problem

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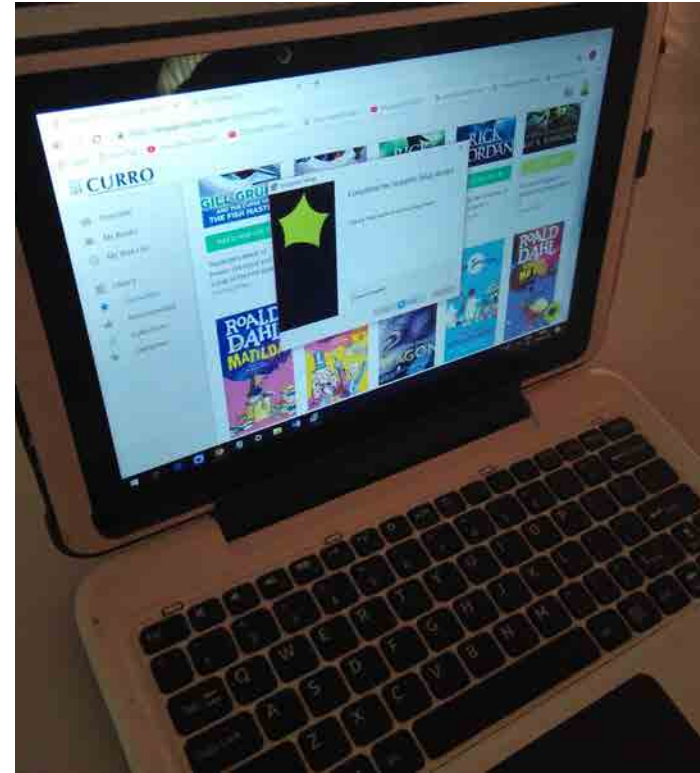


You need an elearning solution that is in line with your school's particular brand of excellence. It needs to enable the exemplary teaching that you're known for, enhance your student's learning experience, and not slow your teachers down.

## How we solve this for you:

- We put you first. Everything starts with the teacher, and student. We **analyse the data** around how students at our partnered schools read and learn (using our Insights tool), **listen** to important feedback from educators, and work to **understand each classroom** environment.
- Because we're putting the user first, **this informs how we build our products, and develop new features**. We work hard to ensure that each product we create is beautiful, functional, and easy to use.
- Simple and efficient rollout processes **reduce stress** on teachers.

**Our goal is to take care of the complex cogs and gears, so that your educators can focus on doing what they do best: teaching.**





“(Our) learners are loving their ebooks and the Snapplify reader experience. **Snapplify has played a huge part in helping us transform our school into a more effective learning environment.**”

- **Grant Lewis** (ICT Integrator, Crawford College La Lucia)

# Problem

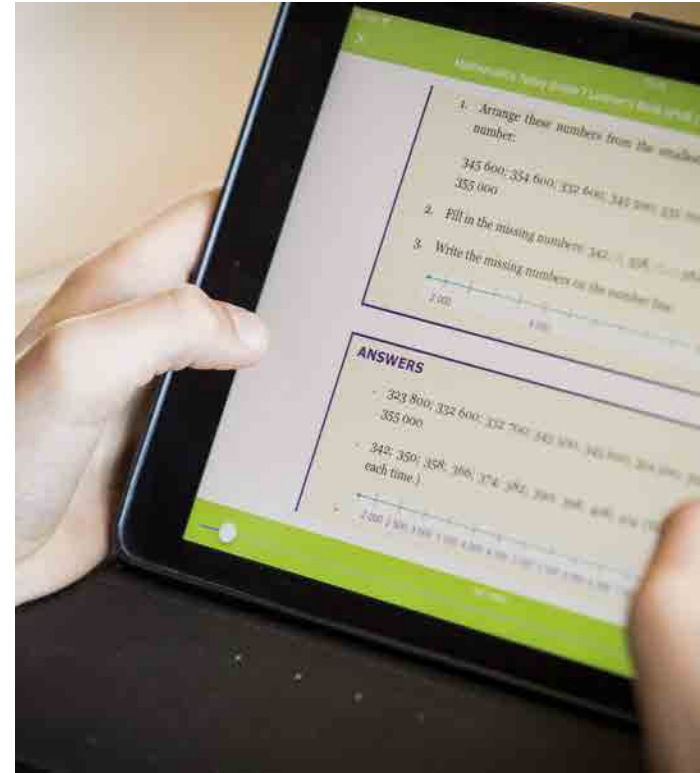


Navigating multiple suppliers is time-consuming, and makes your transition to a 21st Century classroom complicated. You need a single platform that enables you to manage all the aspects of your digital environment.

## How we solve this for you:

- We consolidate **all the digital content you need**, in one place. From prescribed textbooks, to open-licensed resources, supplementary materials, and fiction. Snapplify has the **largest catalogue of all competitors** -- so you have access to everything you need.
- We're committed to ensuring that we provide for **all the digital needs** of teachers using our platform. So over and above **prescribed textbooks**, we also enable teachers to share their own **resources** with their classes (from outlines and overviews, to summaries and notes), provide you with a **digital library**, the **hardware and devices** that you need, as well as **insights and analytics** on usage.

**Our solutions are simplified to cater to a wide spectrum of technical skill sets - anyone can teach and/ or learn, digitally.**





“Snapplify has **exceptional customer service** and are quick to respond to queries. Their representatives are informative and offer step-by-step guidance throughout the process making for a smooth transition into e-learning. **We look forward to seeing our relationship with Snapplify grow in the years to come.**”

- **Morgan Hosking** (Mathematics Educator, Northwood School)



# Problem

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Your school has already begun experimenting with e-learning. You may want to supplement these services with additional solutions that work together, or wish to move to a new supplier without having to upgrade existing infrastructure.

## How we solve this for you:

- Snapplify for Education works seamlessly alongside other e-learning products, and various LMSs.
- Snapplify's solutions **integrate** with existing education product suites from **Google Classroom and Microsoft Education**.
- Snapplify Reader applications work across Apple, Android and Windows mobile devices, as well as Mac and PC computers, Google Chromebooks, and Smartboards. **Wide device support** means that whatever your existing devices, you'll be able to use them with Snapplify.

**There is a high cost of switching when it comes to LMSs and devices. Our effective integration with these existing systems, reduces this expense, and saves schools time and money.**





**What advice would you give to schools looking to adopt e-learning?** “You will need a good, sturdy LMS system that can handle interactive content, and monitor learners interaction with content. But do not start here. Start with only a projector or TV and laptop in every class that can display videos, animations and basic presentations.”

- **Laurence Keulder** (Life Sciences, Physical Science and Natural Science educator, Sunward Park High School)

# Problem

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Connectivity and the high cost of bandwidth remain a challenge for many institutions. If your institution has no internet connection or limited connection, you need a solution that operates as effectively offline as it does online.

## How we solve this for you:

- For schools with limited or no internet connectivity, the Snappbox, our hardware distribution solution, can be **preloaded with thousands of ebooks**.
- For connected schools, the Snappbox **reduces hidden data costs** by supplying an internal ebook distribution source. Once a book has been downloaded, it is stored locally on the device for subsequent downloads - saving time and money.
- Offline accessibility and **reducing reliance on bandwidth** and connectivity has always been one of our core principles. Effective e-learning implementation requires accessibility at home and school. In addition to the Snappbox, the Snapplify Reader app can be used by students **both online and offline**, as required.





“We have chosen Snapplify as it is user-friendly for both students and teachers. It is a good technological option for learners to **use on a number of different devices** which they are familiar with and know how to use.

Snapplify offers many features that aid in our methods of teaching and learning. The **highlight option on the educational material** is an **easy and convenient** way for the teachers to identify important information for the learners to access and use easily.”

- **Chanelle Kebble** (Administrator)

# Problem

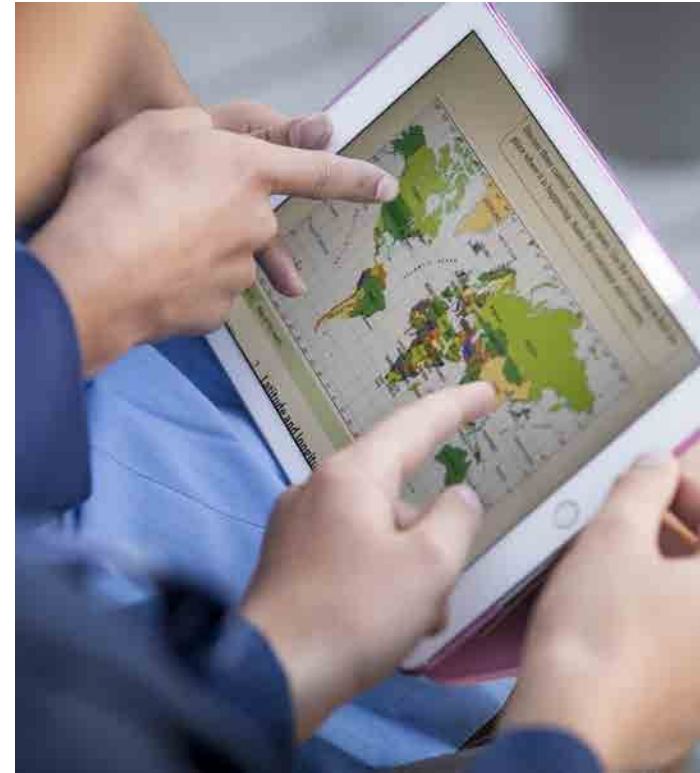
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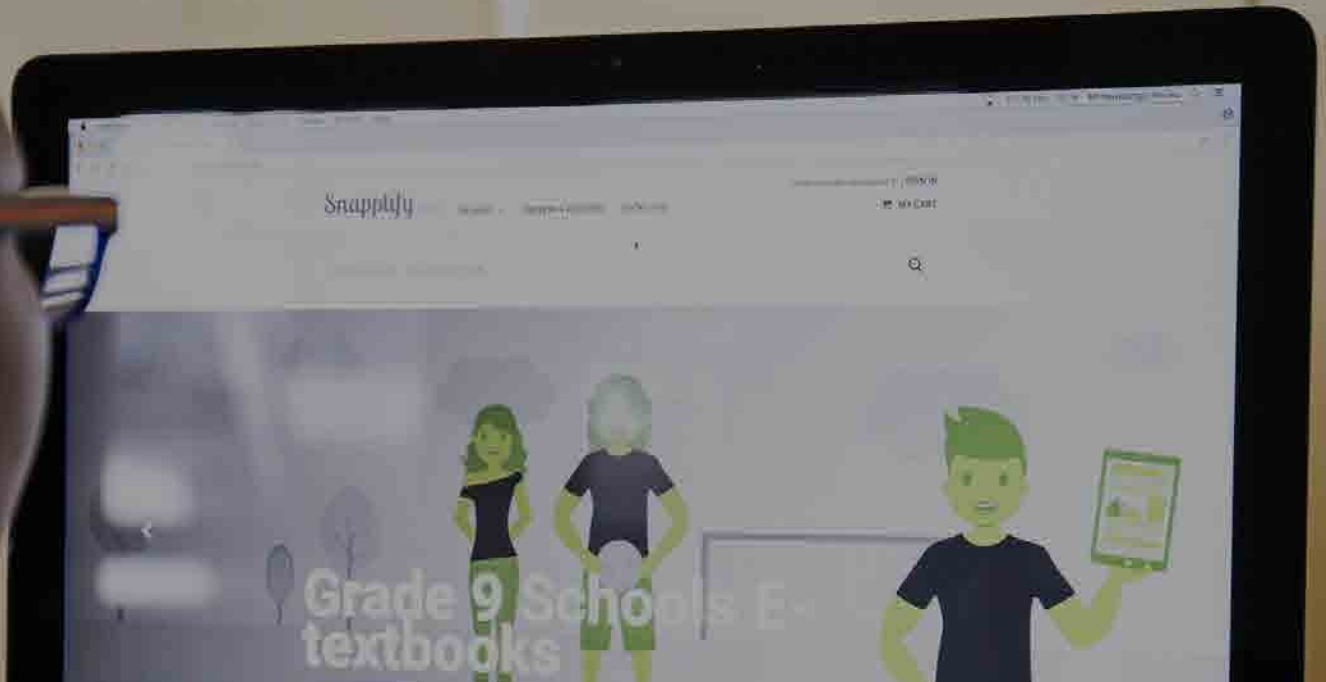


Textbook procurement is expensive, complicated and time consuming, and new editions are produced regularly - rendering older editions out of date. You need to simplify your procurement and remain current.

## How we solve this for you:

- Our bulk procurement follows a similar process to physical textbooks, but is **simpler, quicker and more cost effective**.
- We work with global **academic publisher partners** to give you access to a wide selection of e-textbooks to choose from.
- Students are issued with their textbooks via a voucher system that gives them **instant access** to everything they need with just a few easy steps.
- Students can be issued with the latest e-textbooks year-on-year **without paper waste** or returns of older books.
- Students can carry their entire catalogue of e-textbooks and other digital resources with them wherever they go, meaning **no more heavy book bags**.





“(Snapplify) has **made management much easier** in getting the correct content to the learners and educators. Engage is an excellent tool that we use **to keep track** of our users and the titles they have.”

- **Martin Levitt** (ICT Support Technician, Parklands College)

# Problem

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Your students are not stimulated to learn by textbooks alone. You need to be able to share original teacher-created content, as well as innovative, multimedia resources, with your students to bring the curriculum to life.

## How we solve this for you:

- Teachers are able to **build an online collection** of their own multimedia and other open-access resources to make available to their students and other teachers, such as video and audio content, as well as written resources like books, quizzes, worksheets and notes.
- Teachers can also **assign these resources** to specific groups of users, such as specific classes or grades.
- They can even include notes and highlights in particular resources to **help students navigate their prescribed materials** more easily, including links to external sources and reminders of important sections for revision.

**Multimedia resources keep students actively engaged with their coursework, and makes it easier for them to digest new information.**





**A favourite aspect of using digital teaching in your classroom?** “Being able to show an animation or edited video that explains the content in a short amount of time, and 5-minute tests that can test learners each day, giving immediate feedback to them and the teacher.”

- **Laurence Keulder** (Life Sciences, Physical Science and Natural Science educator, Sunward Park High School)



# Problem



A physical library presents many administrative challenges. You need a library that can grow organically based on your institution's wants and needs, and give your students around the clock access to world class learning and leisure books.

## How we solve this for you:

- Our digital library offers your students access to an **extensive catalogue** of bestselling fiction and non-fiction titles, as well as thousands of free ebooks.
- A digital library is not restricted to a particular location, and is therefore **accessible 24/7** to encourage leisure reading and independent research.
- Your library catalogue is paid for and built up as students or teachers check out books, offering a **budget friendly solution**.
- Librarians are able to **recommend books** in the library catalogue by creating curated collections.
- Snapplify's digital library platform includes **easy-to-manage checkout and auto-return functionality**.





“The **strength of a digital library outweighs that of the physical one in many ways**. Ebooks cannot be stolen, which is a major issue with physical books. It is **flexible and available 24/7** – accessibility is not limited to a building, or dependent on the library’s open hours. Devices are portable and **appeal to the 21st century, digital citizens**. The life span of ebooks is eternal, and students have the ability to make notes without defacing the book.

There are **no overdue books to deal with** as books are automatically returned on their due-date and book-recalls are instant if needed. The digital library **saves time** on the basis that there is no processing of the books, for example cataloguing, classification and spine labelling.”

- Colin Zinyeredzi (Resource Centre Manager, Parklands College)

Grade  
4-6



"I think more **people who do not read will read more** because you can add more books which have a movie, like *Captain Underpants*."

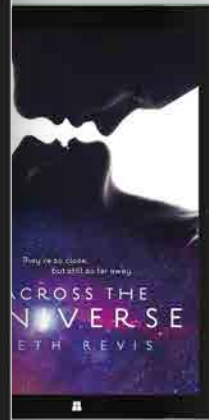
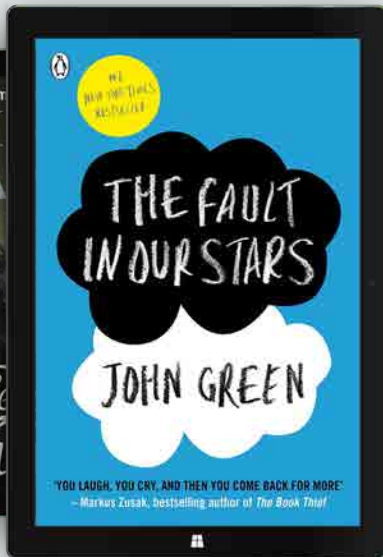
- Hannah Henderson (Grade 5 Learner - Curro Durbanville)



Grade  
6-10

“My favourite thing about Curro e-library is that it **has books that I actually want to read**, not like the library which doesn't have that many books that I like. It is **nice and simple** and filled with wonderful books.”

- Zach Kurtz (Grade 6 Learner - Curro Durbanville)



Grade  
9-12

"I found most of **my books** on it that **I couldn't find anywhere else.**"

- Emma Smoothery (Grade 9 Learner - Curro Durbanville)



“I can **use the e-library in class** for comprehension activities, unprepared speaking and reading activities, book review activities, creative writing activities, language concept activities and figurative language activities.”

- **Charmaine Rossouw** (Grade 5 Subject Specialist and Planner - Curro Durbanville)

# INCLUDED FREE



Your digital library includes thousands of **Exam Past Papers** that your students can use to prepare themselves for mock, mid, and end of year examinations.

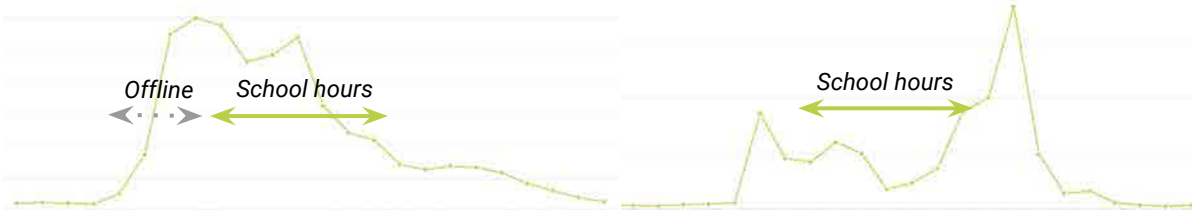
# Problem



You want to know more about how your students interact with their teacher-created resources and prescribed textbooks so that you can make better decisions about strategic interventions.

## How we solve this for you:

- Big data insights enable us to **monitor** student's usage and analyse behaviour, and helps schools to **evaluate** their pedagogical strategies to better suit their individual students' needs.
- **Draw comparisons** between periods, between students and between prescribed materials in order to prepare for annual budgets, reporting, parent-teacher meetings and more.
- Determine the **effectiveness of digital learning tools** in your school.



Example 1: usage data for traditional classroom

Example 2: usage data for flipped classroom







**MICHAELHOUSE**  
EST. 1896

“Once upon a time e-book lending systems were prohibitively costly or restrictive in their service features. Snapplify have been able to offer our school **an innovative ebook library lending platform that is well packaged and easy-to-use**. Their service representatives are **passionate** and believe in the power and potential of digital learning.

The updates and developments to the software have been **responsive to feature requests and in-line with improving user experience**. This is a unique, South African, product that sets itself apart from its competitors with a great service offering.”

- **Jed Coventry** (Head of Media Centre)

# Problem



School groups and provincial and national government need a partner that they can trust to oversee bulk roll-outs of digital education to multiple institutions.

## How we solve this for you:

- We offer **tailored rollouts**, at scale, depending on your requirements.
- We **oversee the entire process on your behalf**, covering device set up and device deployment, technical support and training.
- Snapplify has **a proven track record** to demonstrate our competence and client satisfaction.
- We offer **follow up support** to your institution to ensure that digital adoption runs smoothly.

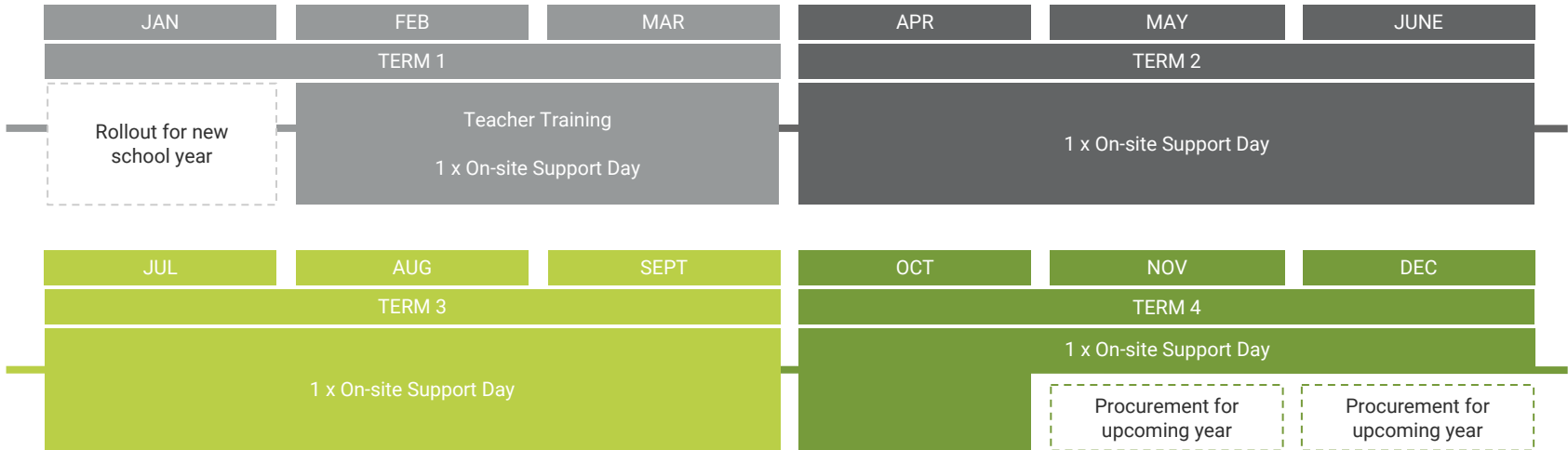
**We specialise in big e-learning rollouts, at scale. From 500 devices, to 5000 -- we'll make sure that the process goes smoothly for your educators, students, and their parents.**



## The initial rollout process



## Each school year with Snapplify





“My experience with Snapplify has been a pleasure. They consistently impressed me with their **efficiency and competence**. From our initial engagements, through the creation of our grade book lists, and on to the customizing of our platform, they have guided us every step of the way. The after sales support that we received is **nothing short of excellent!** We managed to roll out 120 devices in 3 days, loaded with customised book lists, which had been pre-purchased by parents.”

- **Grant Lewis** (ICT Integrator, Crawford College La Lucia)

# Problem

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You need a partner who can offer ongoing support to your teachers, students, parents and other staff to ease the adoption of digital education.

## How we solve this for you:

- Snapplify is committed to supporting your school and an essential part of this is **offering you the technical support you need to ensure a smooth rollout**, and ongoing ease of use.
- We are known for our **high customer-service levels**, and **fast and effective technical support** for students and staff.
- Our **training workshops** cater to different levels of technical ability, and are adapted to suit different usage types for teachers, administrative staff, librarians and more.
- We supply **support documentation** for distribution to teachers, staff, parents and students that contain easy instructions to get them started, as well as solutions to simple techy issues that might arise.

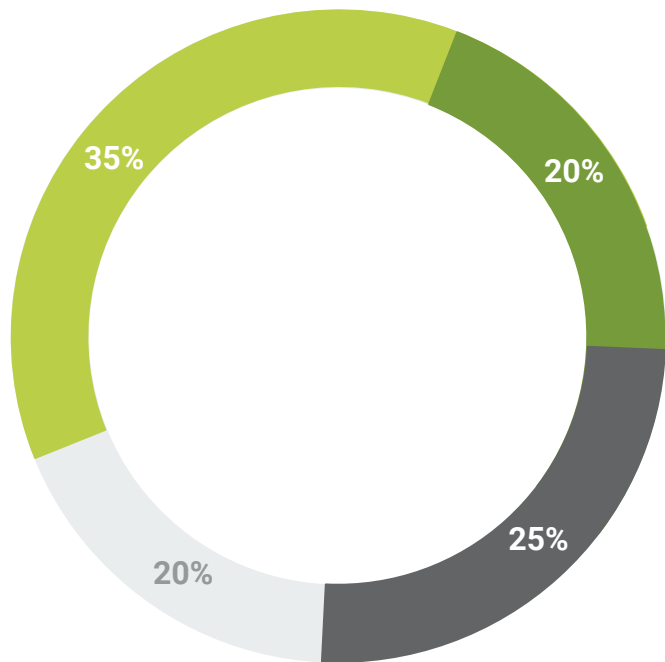




“(Snaplify) have an impressive selection of Afrikaans and isiZulu books which our learners were looking for. The service provided is quick and efficient and customer friendly.”

- **Felicity Jacobsz** (Head Librarian)

# Snapplify is trusted by hundreds of schools



**We work closely with schools, listening and learning, so that we can continue to find ways to make the adoption of digital education easier for everyone.**

Along the way, we have partnered with schools across South Africa who trust our goal and have signed on to not only grow their own institutions, but to also take an active part in shaping the future of digital education adoption for everyone.

- % of newly signed schools (under 1 year)
- % of schools using Snapplify for more than 1 year
- % of schools using Snapplify for more than 2 years
- % of schools using Snapplify for more than 3+ years



Parklands  
College



Sunward Park



MICHAELHOUSE  
EST. 1896

Michaelhouse



Jan Van  
Riebeeck



St. Andrew's  
School for Girls



Working Together

Oakridge College



Springfield  
Convent  
School



Northwood



Curro  
Durbanville





# Parklands College

Parklands College is an esteemed Cape Town school, whose students have been using Snappify for 4 years.

As an Apple-only school, using MacBooks and iPads, they need a solution that fits in with Parkland's particular brand of excellence, and which enables the exemplary teaching, innovative instructional activities, and authentic assessment that are at the centre of their curriculum.

**4 YEARS**

*on the Snappify platform*

**GR 7 - GR 12**

*Grades using ICT*



- Parents purchase e-textbooks at competitive prices.
- Onsite technical support for students and staff once / term. Additional support 7 days / week via helpdesk.
- Faster downloads & reduced data cost with Snappbox.
- iOS & Mac Reader Applications with academic features that enrich the learning experience.
- Access to thousands of library titles, and teacher created resources via same platform.
- Student user analytics and insights fed back to teachers to improve outcomes.





# Sunward Park High School



Respected, Johannesburg based school, Sunward Park, has been part of the Snapplify family for 2 years.

As a full ICT school, Sunward Park makes use of an array of digital tools in the learning environment - from a variety of iOS and Android devices, to Smartboards. They have focused on refining and adapting their e-learning implementation in ways which best suit their classrooms.

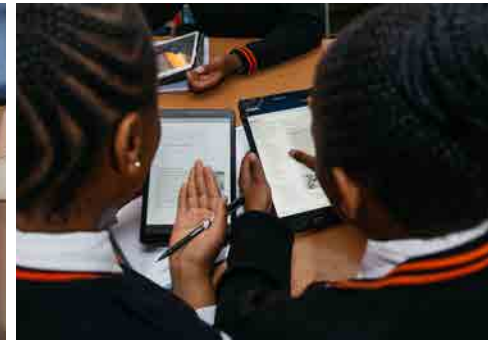
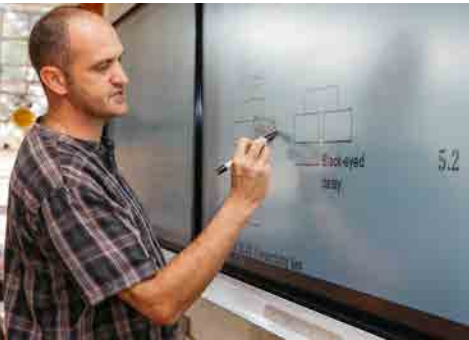
**2 YEARS**

*on the Snapplify platform*

**GR 8 - GR 12**

*Grades using ICT*

- E-textbooks are purchased in bulk at competitive prices.
- Onsite technical support for students and staff once / term. Additional support 7 days / week via helpdesk.
- Faster downloads & reduced data cost with Snappbox.
- iOS, Android & Smartboard Reader Applications with academic features that enrich the learning experience, and enable a high quality of learning regardless of device/operating system.
- Student user analytics and insights fed back to teachers to improve outcomes.





# Snapplify

EDUCATION

Sign your school up for FREE today.  
Visit [engage.snapplify.com/get-started](https://engage.snapplify.com/get-started).



# Snapplify

EDUCATION



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