

Snapplify Media Kit



Short description of Snapplify

Snapplify is a leading global edtech company focused on content distribution, mobile publishing, and innovation for digital education.

Medium description of Snapplify

Snapplify is a leading global edtech company focused on content distribution, mobile publishing, and innovation for digital education. Snapplify provides a comprehensive platform for distribution, reading and retail of digital educational content to educational institutions, and individual readers. Since its establishment in 2012, the company has grown and expanded into new markets in Africa and the United States, with offices across South Africa, as well as in Nairobi, Amsterdam and New Jersey.

Snapplify

Snapplify is a leading global edtech company focused on content distribution, mobile publishing and innovation for digital education.

Our responsive and interactive e-learning solutions are already being implemented in hundreds of schools. **Snapplify for Education**, a suite of products for digital reading and e-learning, is transforming classrooms by empowering teachers and students to teach and learn, digitally. From software to support, we provide institutions with everything they need to create a secure, collaborative e-learning environment for students. In addition, the Snappbox, our hardware distribution solution for ebooks, allows schools with limited or no connectivity to access learning materials, saving data and download time. Our solutions are industry celebrated and globally recognised for their innovation in technology. Snapplify has won multiple awards for revolutionising ebook distribution for schools.

Snapplify's Publisher Solutions suite is built from our long experience in the publishing industry, working hand-in-hand with leading local and international publishers. This robust collection of products and services allows publishers to manage their content and metadata distribution, seamlessly. Our efficient systems increase title discoverability, simplify distribution, and feed back usage data, so publishers can track ebook sales, title popularity and reading behaviour on specific titles. The suite also includes a white-labelled store and reader technology that facilitate quick and easy sales.

Snapplify originated in South Africa, focusing initially on the South African education and digital content industries. Since its establishment in 2012, the company has grown and expanded into new markets in Africa and the United States, with offices across South Africa, as well as in Nairobi, Amsterdam and New Jersey. Snapplify is backed by AngelHub Ventures, a venture capital company backed by former First National Bank CEO Michael Jordaan and the Harris family, as well as international investors.

Snapplify for Education

Snapplify's responsive and interactive e-learning solutions are already being implemented in hundreds of schools. **Snapplify for Education**, a suite of products for digital reading and e-learning, is transforming classrooms by empowering teachers and students to teach and learn, digitally. From software to support, we provide institutions with everything they need to create a secure, collaborative e-learning environment for students. In addition, the Snappbox, our hardware distribution solution for ebooks, allows students to access learning materials affordably. Our solutions are industry celebrated and globally recognised for their innovation in technology. Snapplify has won multiple awards for revolutionising ebook distribution for schools.

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Find out more | [Website](#) | [Store – South Africa](#) | [Store – Kenya](#) | [Facebook](#) | [Twitter](#) | [LinkedIn](#)

Media Contact

For more information, interview requests or image requests, please contact Marie-Louise Rouget from Snapplify on mlrouget@snapplify.com or +27(0)21 975 7192.